

Finance Boot Camp

"How to develop one for your organization"

Puget Sound Finance Officers Association July 8, 2020

Welcome new PSFOA members!

Mozelle Fok Senior Budget Analyst

Jelena Sergejeva Budget Analyst

Joanna Paradiso Senior Financial Analyst

Cheryl Harmon Accounting Analyst

Stacy Cochran Administrative Assistant

Jessica Clem Senior Accounting Associate

Raevel Chea Senior Finance Analyst

Kristy Magyar Accounting services Division manager

Christine Tudor Accountant

Tori Umemoto Assistant State Auditor

Lisa Carrell Assistant Audit Manager

Michele Cummings Budget Analyst

City of Auburn

City of Bellevue

City of Bellevue

City of Bellevue

City of Bellevue

City of Kirkland

City of Kirkland

City of Renton

City of Tacoma

City of Tacoma

Office of the Washington State Auditor

Office of the Washington State Auditor

Pierce County

Agenda

- ➤ Olympia's Demographics
- ▶ Why Finance Boot Camp?
- ► How We Put it Together
- ► High-level View of 6 Sessions
- ► Today's presentation available on PSFOA website tomorrow
- Olympia's complete 6 Finance Boot Camp presentations
 - available next week

My Background – Goldilocks of City Finance



~10K

~50K

>700K

- ▶ 31 years in municipal finance and operations
- ► Lessons learned –all organizations:
 - Same issues regardless of size
 - All have potholes to fill
 - All need to be audited
 - All never have enough resource
 - Resources usually proportional to size
 - Each "unique"- none are really "special" !!!!

City of Olympia Demographics



- **▶** Population 54,150
- ► Employees 600
- Fiscal Services 19 FTEs

8 Departments

- 1. Executive (City Manager, Communications, H/R, Legal)
- 2. Administrative Services (Clerk, Fiscal, IT, Office of Performance & Innovation)
- 3. Community Planning & Development
- 4. Fire
- 5. Municipal Court
- 6. Parks, Recreation & Arts
- 7. Police Works
- 8. Public Works; Drinking Water, Waste Water, Storm Water, Waste ReSources
- Operating Budget \$178 million
- Capital Budget \$34 million

"Everyone involved in overseeing or managing government operations needs to understand the basics of public-sector accounting and financial reporting."

~Michael Genito Commissioner of Finance, City of White Plains, New York

Why Finance Boot Camp?

- ► All successful projects usually include 2 things:
 - Communication
 - Expectations
- Governmental accounting and finance is complex
- We don't spend enough time training, education, & communicating expectations to our internal customers
- ▶ 10-year vision watching from all side
- When I got to Olympia great team, eager to learn
- Time was right!

Assess Your Organization

- Centralized budgeting & accounting vs Decentralized
- ▶ Who does what roles & responsibilities
- ► Formal policies or institutional practices there's a difference
- ► Terminology!!!!!!
- Who has authority to do what?
- Is finance empowered to guide, advise, make changes?
- ► Each organization is unique no one size fits all

What is Finance Dept's Role in Your Organization?

- ▶ Advisor?
- ▶ Gate keeper?
- My philosophy of finance department's role:
 - 1. Supporter to operations
 - 2. Educator to management and departments
 - 3. Enforcer of regulations and policies
- My Dad always said, "What role did you have in all of this?"

So How Finance Boot Camp Work in Olympia?

- Proposed idea to finance team and upper management
- Got buy-off and buy-in!
- ► First sketched out outline what did we want to cover?
- ▶ Determined level of detail we wanted in presentation
- Categorized topics into sessions
- ► Landed on 6 sessions

Boot Camp Logistics

- Held in Council Chambers
- ► Each session < than 2 hours
 - Most went ~ 90 minutes
- ▶ Each session offered twice
 - Attempted to schedule: 1 morning and 1 afternoon session
- \blacktriangleright 6 x 2 = Total of 12 sessions
- ▶ Duration 6 months

Boot Camp Logistics con't

- ► City-wide email communication
 - Showed summary of all sessions asked employees to 'save the dates'
- Opened-up registration for first 3 sessions
- Immediate positive response
- ▶ 20 40 employees signed up for each session
- ▶ Opened-up the sessions 4-6 after Session 2

Questions so far?



City Finance Boot Camp Sessions 1 and 2



- City Government Structure
- City Authorization
- Terminology
- Governmental Accounting vs Private Sector
- Fund Accounting



- Terminology Yes, More Terms!
- BARS
- Expenditure/Revenue Accounts
- Expenditure/Revenue Reports
- HTE Financial system & OpenGov

City Finance Boot Camp Sessions 3 and 4



- All About Budget!!!
- 2020 Budget Kickoff



- Public Funds
- Steward of Public Resources
- What's a CAFR?
- Audits Should We Be Afraid
- Grants

City Finance Boot Camp Sessions 5 and 6



- Rules, Rules & More Rules!
- Color of Money and What Can It Be Used For
- Paying the Bills
- Why Can't I Buy This?
- Food, Glorious, Food!



- Capital/Small & Attractive Assets
- When People Owe the City Money
- When the End of Year, Isn't the End of the Year
- It's "Accrual" World Out There
- Allocated Costs
- Boot Camp Graduation

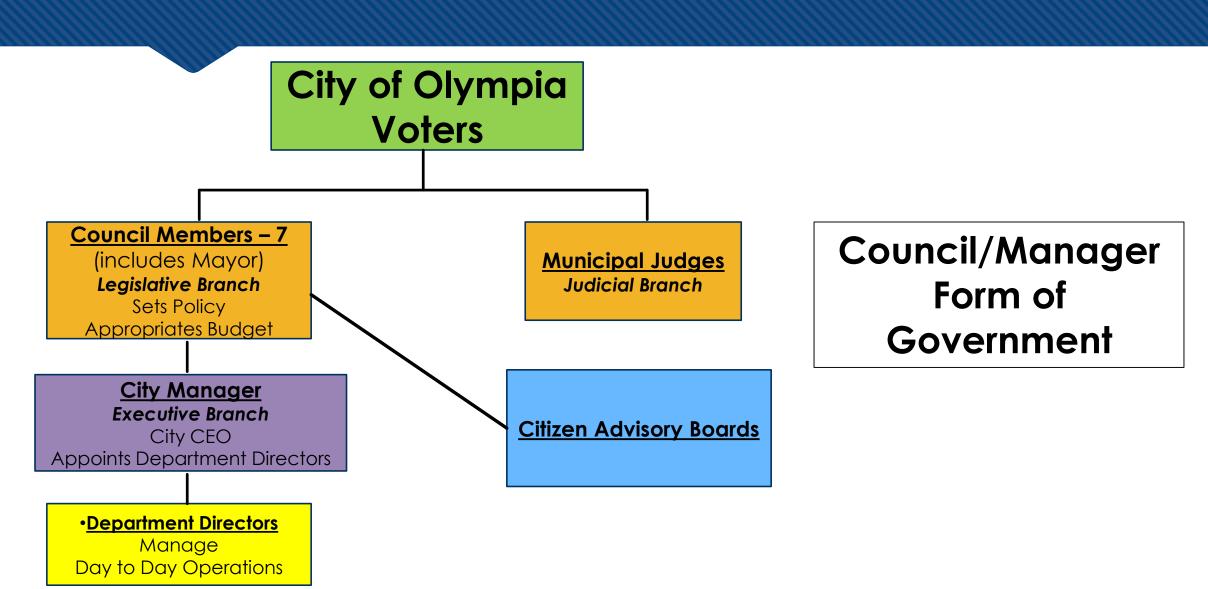
Session 1 Agenda – Start with Basics

- ▶ Where Does the City Get Its Authorization?
- How is our City Government Structured and Why?
- ▶ What Do All Those Terms Mean?
- Why & How is Governmental Accounting Different than Private Sector?
- What is Fund Accounting & Why Should We Care?

Where Does City Get Its Authority?

- •Washington State Constitution provides for incorporation of municipalities
 - Article XI, Section 10
- •Cities with population > 10,000 = First-class city
 - Charter
 - Non-Charter, Code
- •City of Olympia First class, Code city
- •First-class (non-charter) code cities operate under chapter RCW 35A
- •Olympia operates as 'Council/Manager' form of government
- •Federal laws, State Constitution, WACs, RCWs, Municipal Code, Resolutions, Policies

How is Olympia Government Structured?



What Do All Those Terms Mean?

- ▶ RCW Revised code of Washington
- WAC Washington Administrative Code
- Municipal Code
- ▶ Ordinance
- Codified
- Resolution
- ► GAAP Generally Accepted Accounting Principles
- GASB Governmental Accounting Standards Board

Why is Governmental Accounting Different?

- Focus on providing services and accountability
- Majority of revenues raised through involuntary levied taxes
- Budget
 - Legally required
 - Legislative oversight
 - Management control
- Broader group of stakeholders
- More complex chart of accounts
- Longevity of entity
- Use of fund accounting!

Governmental Fund – 3 Groups/11 Types

Governmental

Funds (5 types)

General Funds **001, 002**, etc

Special Revenue Funds 100's

Debt Service Funds **200's**

Capital Project Funds 300's

Funding SourceGeneral Revenues

*Permanent Funds **700's**

Proprietary

Funds (2 types)

Enterprise Funds 400's Internal Service Funds 500's

Funding Source
Rate Payers
External

Funding Source
Rate Payers
Internal

Fiduciary

Funds – **600's** (4 types)

Agency Funds

Pension Trust Funds

Private Purpose Trust Funds

> Investment Trust Funds

Funding Source(s)

Vary- Generally belong to others

Fund Accounting & Why Should We Care?

- One of most important principles of GAAP
- Provide types of funds
- While governmental accounting sometimes allows for more than one approach to presentation, there is most often a "preferred approach" example
- Show how we choose which fund to record transactions
- Explain color of money
- Why money has to move around between funds
- Restrictions

Questions so far?



"We had a catch-22, but we 86'd it and now we're looking at a surplus of 64!"

Session 2 Agenda

- ▶ Terminology again!
- ▶ BARS Decoder Ring!
- ► Expenditures/Revenues
- ► Expenditure and Revenue Reports
- ► HTE and OpenGov (City's Financial & Reporting Systems)

Terminology – Yes, Again!

- ► Appropriation = Expenditure side of Budget
- ► BARS Budget, Accounting & Reporting System
- ► GAAP Generally Accepted Accounting Principles
- ► HTE City's Financial Management Information System
 - GMBA
 - SunGard
 - Superion
 - CentralSquare
- ► SAO State Auditor's Office

What is BARS? Why do we use it?

- <u>Budgeting</u>, <u>Accounting</u>, <u>Reporting System</u> (BARS)
- Established by Washington State Auditor's Office
- Use required by State law (RCW 43.09.200) for all local governments
- Required for financial reporting
- Prescribes minimum requirements for:
 - Chart of accounts
 - Specific chart fields
 - Budgeting
 - Accounting
 - Financial Reporting
- Its use conforms to GAAP

Olympia's BARS De-Coder Ring

(Local)

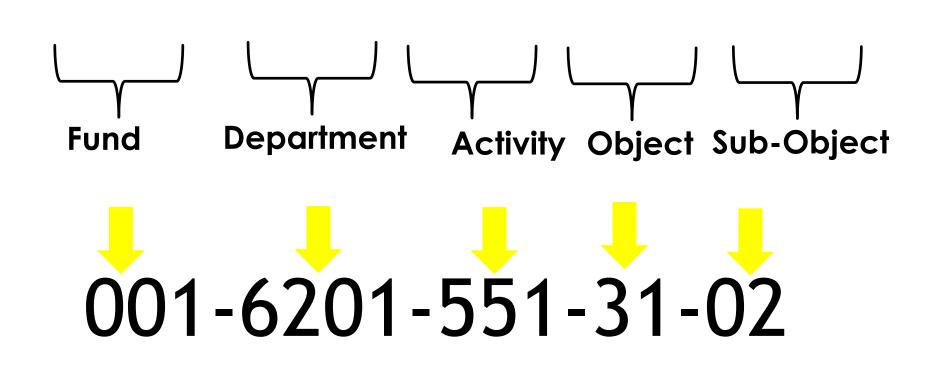
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More detail of Revenue OR

(Prescribed/Local)

Type of Expenditure

Example - Olympia's Expenditure Chart Field String



Public

Safety

Operating

Supplies

Police

Dept

General

Fund

Operating

Supplies - Masks

How To Read Expenditure Report

- ▶ Provide example of organization Budget to Actual expenditure report
- ► Explain how to read it
 - ► Across top; left to right
- ► Explain terms
 - ► Original budget vs Revised Budget
 - ► Current period actuals
 - ► YTD actuals
 - ► Available remaining balance
- ► Give examples of what to look for
 - ► Expenditure line items with negative balances
 - ▶ We use 15% variance (up or down) as starting point
 - ▶ Identify level of compliance at City and Department levels

Olympia's HTE Detailed Budget Report

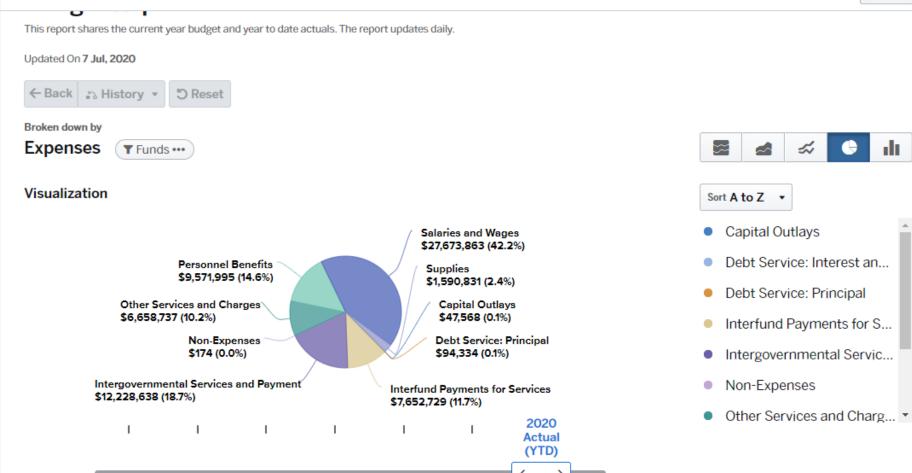
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Olympia's HTE Detailed Budget Report con't

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OlyFinance (OpenGov)

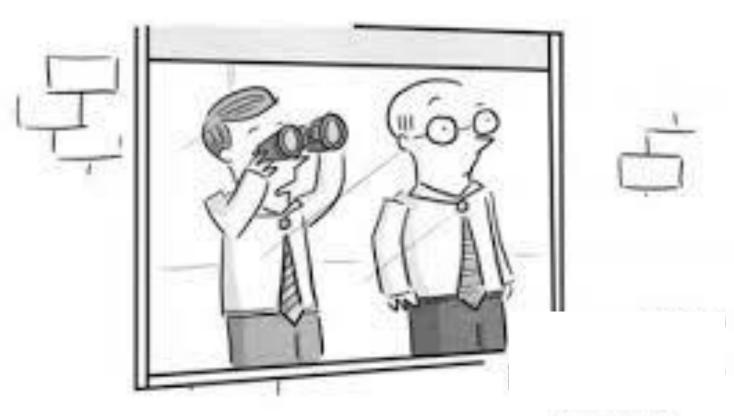




Repeat Exercise for Revenues

- ► Many may not be familiar with revenues, but important for all to understand and read reports
- ► Explain difference between "general revenues" and "program revenues"
- ► Identify who projects revenues in our organization
- ▶ Do departments understand their own program revenues?
 - **►** Rates
 - **►** Grants
 - **▶** Fees

Questions so far?

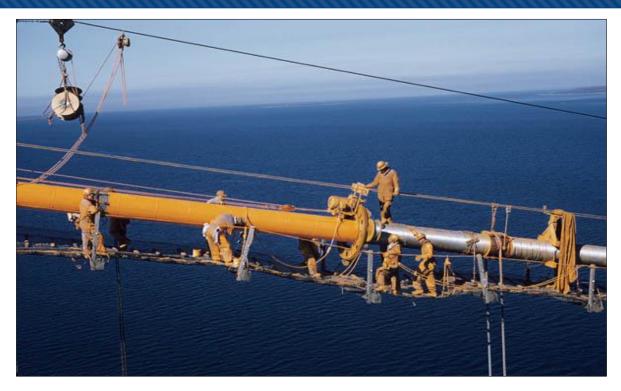


"I know this accounting in the cloud is supposed to make things easier, but how do we know which one is ours?"

Session 3 – All About Budget!

- ▶ Terminology AGAIN!
- Budget Philosophy
- ► High-Level Budget Rules
- ▶ Types of Budget
- ▶ Which Funds Do <u>We</u> Budget?
- ► Phases of Budget Process
- ▶ Roles & Expectations

Why budgets are like bridge painting!



- Takes lots of skill and discipline
- It's a balancing act
- Requires teamwork

- Can always use more resources
- Lots of opinions on how to do it
- Everybody is watching

Just when you finished, you get to start again!

Budget Terminology

- ► Appropriation = Expenditure Budget
- ► Revenues; Projected or Estimated (don't get appropriated)
- ► Budget Amendment/Adjustment
- ► Budget Ordinance
- ► Original vs Revised/Amended Budget
- ► Operating vs Capital Budget

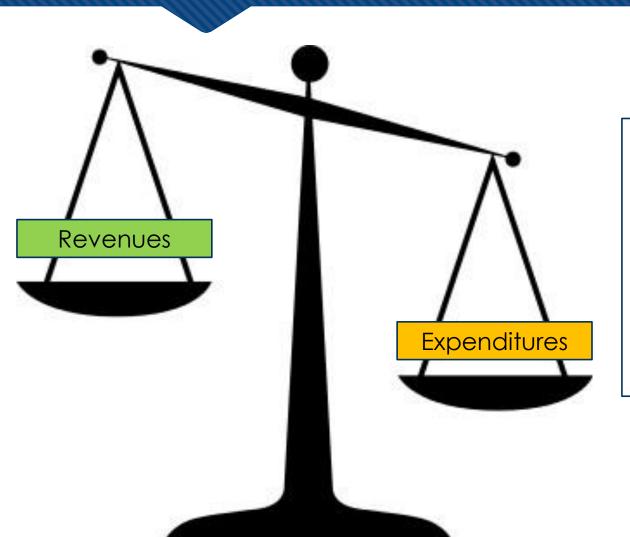
"My" Budget Philosophy

- ▶ Budget one of most important documents in organization
- ► Engage public early in process
- ▶ Believe in honoring budget process
 - ► Try not to appropriate outside process unless
 - ► Emergency; or
 - ► Time sensitive might lose opportunity

High Level Budget Rules

- Compliance with budget required at <u>ordinance level</u>
- ► Identify level of organization compliance
 - ▶ Line item level
 - Program level
 - Department level
- Need <u>appropriation authority</u> to spend
- ▶ Budget must be in balance, or . . .

When Budget Not In Balance – 3 Choices



- 1. Decrease expenditures
- 2. Increase revenue
- 3. Use fund balance

Budget Process – At Highest Level

- 1. Receive input from community
- 2. Identify what services we want to provide to public
- 3. Estimate associated costs (expenditures)
- 4. Find funding (revenue) to support those costs
- 5. Do Revenues = Expenditures? ©
- 6. Make adjustments if not in balance

Other Information to Share

- ▶ Don't assume people know
- Annual or biennial budget
- ▶ Identify organization's budget type
- ▶ Provide calendar explain full process
- ► Identify which funds get budgeted
- ▶ Use consistent terminology
- ► Explain level of ordinance

Budget Process – Departments' Role

► Identify expenditures related to proposed services

► Identify revenues that are program specific

"Tell your story"

► Make adjustments as necessary

Budget Process – Fiscal Services Role

- ▶ Project "general revenues"
- Project and post personnel and interfund expenditures/revenues
- Develop debt service budgets
- Pull all revenue and expenditure information together
- Compare proposed expenditures to available resources (revenues and fund balance) and try to balance budget
- General Fund gets most attention
- ▶ If not in balance, we need to make adjustments!

Questions so far?



Session 4

- ► Public Funds/Public Resources
- ► CAFR
- ➤ Audits
- ▶ Grants
- ► Other Funding Sources
- ► Balance Sheets

Public Resources and Ethics

- ➤ What are they?
- ▶ Types
- ▶ Uses
- ► Inappropriate Uses
- ► Conflicts of Interest

Gift of Public Funds Doctrine

- ▶ State Constitution Article 8, Section 7
- Prohibits City from gifting or lending money, property or City's credit for non-public use
- Courts have extended principle to include "forgiving" a debt
- Exception for necessary support of "poor or infirm

Other Items to Share around Public Resources

► Rules around surplus (more on that later)

- ▶ How to report suspected fraud
 - SAO's Whistleblower policy

CAFR (or Annual Report)

- ▶ Terminology
- ► City's official financial report
- Required and audited by SAO
- Prepared in accordance with GAAP
- Summarized all transactions
- Used by multitude of stakeholders
- Necessary for borrowing money or getting grants
- ▶ Gold mine of information!!!

Audits

- ► Terminology it's back!
- ► Required by law RCW 43.09.260
- Independent assessment of various practices/reports
- ▶ Provides transparency for public
- Several types of audit explain them

What Audit Is? What Audit Isn't?

- ► Focus on specific areas each year
- ▶ What's right; what's wrong; areas for improvements
- Audits against standards
 - GAAP
 - US Government of Accountability (Yellow Book)
 - OMB Circular
- Doesn't look at everything each year

"My" Audit Philosophy

- Conducted by professionals
- Auditors are partners of local governments
- Help to improve quality of reporting and internal controls
- City can learn from other entities' audits
- Auditor uses risk-based approach
- Send out city-wide email explaining the process

Financial Audit

- ▶ Audits CAFR
- Assessment of financial statements vs GAAP standards
- ▶ Issues Opinion 2 types:
 - Qualified
 - Unqualified preferred



► Neither Opinion judges entity's financial position

Accountability Audit

- ► Has City followed state laws, regulations and its own policies & procedures?
- Audits records and management of public resources for:
 - Compliance with laws
 - Proper use of public resources
 - Adequate internal controls
- ► Examples:
 - Non-compliance with PRA or OPMA
 - Lack of segregation of duties
 - Misappropriation or misuse of public resources

Single Audit

- Required by Federal government
- Conducted by State Auditor
- When entity spends ≥\$750K in federal funds
- ► Audits for financial and compliance components

Other Audits

- ▶ SAO Audits
 - Performance Audit (SAO)
 - Other engagement (SAO)
- ▶ Other Audits
 - Department of Revenue
 - Department of Labor & Industries
 - Union dues
 - Other agencies

SAO Audit Process

- Preliminary planning
- Entrance conference
 - Identifies scope: statewide themes, areas of focus, prior year issues
- Collection of data
- Analyze results
- Issue opinion (financial)
- ► Exit conference
- Audit report issuance

City's Responsibilities

- ▶ Unrestricted access to people
- All information requested or relevant
- Notification if documents are confidential or private (legally)
- Adequate work space and conditions to perform audit
- ▶ Professional, respectful interaction and communication

Level of Audit Issues

- ► 3 Levels
 - 1. Exit items verbal, informal discussion at Exit Conference
 - 2. Management Letter not included in audit report
 - 3. Finding formally addressed in audit report

- ► City opportunity for response
 - included in final Audit Report

Questions so far?



"Why we can't use US dollars like normal people?"

Grants

- ▶ Types
- Agreement to do something, in some manner
- ► How Can Fiscal Services Help? Intake Meetings
- Engage finance early and often!
- Don't assume authority to spend without appropriations

Balance Sheets

- Balance sheets vs operating statements
- What are assets? Liabilities? Fund Balance/Equity?
- Basic Accounting Equation
 - Assets = Liabilities + Fund Balance
- What happens are year-end closing
- Explain expenditure purchase vs inventory balance sheet transaction
- GASB 54 fund balance classifications
 - Non-Spendable, Restricted, Committed, Assigned, Unassigned

Balance Sheet vs Revenue/Expenditure Reports

Balance Sheet

- Assets #s
- Liability #s
- Fund Balance #s
- Monitors City's LTD financial position
- Accumulative
- Does not close at year-end
- No budget info

Revenue Report

- Revenue #s
- Includes budget info
- Actuals YTD
- Compares Revenue Projections (Budget) to Actuals
- Closes at year-end
- Starts again next year

Expenditure Report

- Expenditure #s
- Includes budget info
- Actuals YTD
- Compares
 Expenditure
 Appropriations
 (Budget) to Actuals
- Closes at year-end
- Starts again next year

Session 5

- Color of Money
- Accounts Payable
- Purchase Orders
- Signature Authority
- Why Can't I Buy This?
- Food, Glorious Food!

Color of Money

- Revisit fund types
- ► Explain restrictions on funds
- ► Give examples: gas tax; grants; lodging tax
- ► Special Revenue Funds
- One fund cannot contribute to another with service provided
- Requirements for interfund loans

Accounts Payable

- ▶ Who pays bills?
- ► How often?
- ▶ What is process?
- ➤ Who codes invoices?
- No advanced payments!
- Documentation is extremely important
- ▶ Pay invoices within 30 days (RCW 39.76.011)
- ► Certification (in BARS manual)

Accounts Payable con't

- ▶ Who can create new vendors?
- ▶ Who can change vendor addresses?
- ► A/P process flows in one direction no loops back
- ▶ Use correct coding!!
- Code needs to represent what is being paid for, not where available budget may be!!!
- Use "credit" expenditure transactions only when appropriate

Accounts Payable con't

- ► Take advantage of "Net-10" terms if possible saves money!
- ► Always pay from original invoice
- ▶ NEVER pay from statement! Always from invoice
- ▶ Don't ignore statements useful information

Don't' ignore "credit balances" – usually signals an issue

What is Use Tax?

- Tax charged on retail sale when sales tax not charged?
- Equivalent to City of Olympia sales tax rate currently 9.4%
- Usually invoice from out of state vendor
- A/P charges to same BARS expenditure # as invoice
- City pays it to State of Washington once a month
- If in-state vendor doesn't charge appropriate tax research why?
- City is periodically audited by DOR

Signature Authority

- Authority to purchase is not automatic
- Departments assign authority to purchase and sign for purchases
- (Employees) don't assume you can purchase something
- Ask supervisor if you have authorization
- A/P must have a signed form for each employee granted authority

A/P Forms

- ▶ W-9 Request for taxpayer identification #
 - City requests # from vendors
 - Obtained from vendors whom City pays income during fiscal year
 - Usually related to providing services, not products

▶ 1099 – City issues to vendors in January

Food Glorious Food!

- ▶ Consider
 - City policies
 - State Constitution
 - gift of public funds doctrine
 - No hosting
 - BARS # for "human consumption" of food
 - Documentation
 - Attorney General Memorandum
 - "Eating and Drinking at Public Expense" 1987
 - "Cookie Rule"

Allowable vs Non-Allowable Expenditures

- ► Public should receive "products or services"
- ▶ No "gift" of public funds or resources
- ➤ What is "public" benefit?
- ► How is use of public funds justified?
- "Worthy" does not always equal "Allowable"
- Not always black and white grey areas
- May be situational

Who Determines?

- ► "Judged" by
 - City Management
 - State Auditor
 - Funding agencies
 - Public perception
- Risk
 - Audit finding
 - Funding agency concern
 - Public records' request
 - Media exposure
 - Public perception

Spending Considerations

- ► Any policies, restrictions, etc
- ▶ Public Perception
- Expectation to use public funds wisely
- ▶ Earn and keep the public's trust
- Do the right thing "What if it were money in my pocket?"
- How to defend actions and who will do that?
- Front page, above the fold test!
- Just because we can, doesn't mean we should

Questions?

- Single
- Married

√ In a relationship with Accounting and it's complicated.

Session 6

- Capital Assets
- ► Small & Attractive Assets
- ▶ When People Owe City Money
- When the "End of Year" Isn't the End of Year
- ▶ It's "Accrual" World Out There
- Allocated Costs
- ▶ Finance Boot Camp Graduation!

Capital Assets

- ▶ Define capital asset
- ▶ Types of assets
- Explain capital threshold
- Different coding for capital purchases
- Should transactions occur in a capital fund?
- Tracking requirement (inventory)
- Valuing assets
 - Original
 - Additions

Capital Assets

- ▶ Transfers between funds
- ► Physical inventories
- ▶ Disposal/Surplus
- ► Work in Progress (WIP)
- Depreciation
- ▶ Discuss with finance

Small & Attractive Assets

- Under capital threshold
- ▶ Need to track
- ▶ Define "small & attractive" asset
- ▶ Is there policy?
- ▶ Where do departments find it?
- ▶ Communicate to departments

Billings

- When should something be recorded as an amount due?
 - Any time service (for fee) is provided and fee not paid at time of service
- Need to recorded/track in City's system of record
- Billings issued
- ▶ If not paid, late fees, interest assessed
- ► Fiscal Services is official "biller" of City

It's "Accrual" World Out There!

- ▶ What is an accrual?
 - Expenditure
 - Revenue
- ▶ How does it work?
- ➤ 2020 invoices should be recorded by end of January
- ▶ Department's role
- ► Fiscal Services' role

Indirect Costs (Allocations)

- ► Complex
- Occurs in the background vs direct A/P approach
- Define your organization's process
- Based on one department/fund (indirectly) providing service to another
- % of cost of services shared by other departments
- Example of services provided
 - Finance, IT, Facilities, H/R, Legal, Communications

Internal Controls

- ► Simple definition process we set up to:
 - See that things we <u>want</u> to happen, <u>will</u> happen; and
 - See the things we <u>don't</u> want to happen, <u>won't</u> happen

Internal Controls Myths and Facts

MYTH

Internal controls start with a strong set of policies & procedures



Fact

Internal controls start with a strong control environment

MYTH

Internal controls – that's why we are auditors



Fact

Auditors play key role in system of control, however management is the primary owner of internal controls

MYTH

Internal controls is a only a finance thing



Fact

Internal controls is an *integral to* every aspect of business

MYTH

Internal controls are essentially negatives; a list of thou shall nots



Fact

Internal controls make the right things happen the first time

MYTH

Internal controls take time away from our core business activities



Fact

Internal controls should be built "into," not "onto" business processes

Finance 2019 Boot Camp Graduation!!!!



- 500 Individual Registrations
- 20 Employees attended all 6 sessions
- Great feedback
- Reaping rewards

Questions?

YOUR "EVOLUTION" THEORY SOUNDS GOOD, BUT HOW DO WE FINANCE IT?



Next Month's PSFOA Meeting – August 12th

- ▶ Join us!
- ► August 12th
- ▶ Remote meeting online
- Speaker Robert Hamud, Snoqualmie Finance Director
- ▶ Topic Revenue Forecasting
- ► Watch for email invitation toward end of July

Thank you!



PSFOA Finance Boot Camp Presentation

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